



Macroblock

## “2007 Innovative LED Driving Technology Forum” Invitation Letter

Dear Customer,

To answer the movement of eco awareness and power consumption, Macroblock this year will hold the latest Innovative LED Driving Technology Forum on September 12, 14, and 18 in Beijing, Shanghai, and Shenzhen, respectively.

With the aim to outstand in the rising competition in the LED industry, catching the hot topics of the 2008 Olympic Game in Beijing and the uprising trend of substituting billboards with LED display panels in the United States, Macroblock will execute a series of discussions focusing on LED display applications in technological aspects, which comprise future market trends of LED display applications, advantages of LED silent error detection technology, 16-bit gray scale design challenge on LED display panels, and introduction of dot correction for LED display applications.

The market of LED lighting and backlighting is apparently blooming in 2007. Traditional illumination is gradually replaced by LED illumination; in addition, LED clusters are widely adopted in decorative lighting applications. Macroblock will also share the latest discovery on the advantages of utilizing hysteretic PFM DC/DC converter with constant current mode, and the upcoming design challenge on the transmission in LED Cluster in addition to Macroblock's personal expectations in LED illumination.

The Forums will take place at the Empark Grand Hotel in Beijing, at the Grand Hyatt Hotel in Shanghai, and at the Marco Polo Hotel in Shenzhen. The topics will be presented in Mandarin. For further information, please visit [www.mblock.com.tw/news&event](http://www.mblock.com.tw/news&event) , email to [marketing@mblock.com.tw](mailto:marketing@mblock.com.tw), or call +86-755-82933360.



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## “2007 Innovative LED Driving Technology Forum” Agenda

Agenda	
Time	Topic
<b>LED Display Applications</b>	
9:00 ~ 9:15	2008 Market Trends of LED Display
9:15 ~ 10:15	Advantages of Adopting Silent Error Detection in LED Display
10:15 ~ 10:25	Tea Time
10:25 ~ 11:05	16-bit Gray Scale Design Challenge on LED Display Panels
11:05 ~ 11:45	Introduction of Dot Correction for LED Display Applications
11:45 ~ 12:00	Q&A and Lucky Draw
<b>LED Lighting Applications</b>	
14:30 ~ 14:45	2008 Market Trends of LED Lighting and Backlighting
14:45 ~ 15:35	Advantages of Adopting “Current Mode” DC/DC Converter Market Trends of LED Backlighting in Mobile Phones <b>*Held in Shenzhen</b>
15:35 ~ 15:45	Tea Time
15:45 ~ 16:35	Design Challenge on the Transmission in LED Cluster
16:35 ~ 16:55	Q&A and Lucky Draw





## “2007 Innovative LED Driving Technology Forum” Registration Form

Registration Form					
Company Name					
Participant 1	Title :	Mobile		E-Mail	
Participant 2	Title :	Mobile		E-Mail	
Company Address					
Phone			Fax		
Topics to attend	(Please select the topic you would like to attend)				
	1. Beijing (Sep. 12, 2007)	LED Display Applications	LED Lighting Applications		
	2. Shanghai (Sep. 14, 2007)	LED Display Applications	LED Lighting Applications		
	3. Shenzhen (Sep. 18, 2007)	LED Display Applications	LED Lighting Applications		

\* Registration Deadline: Sep. 5, 2007

